SONY MUSIC LATIN · 2024 · SINGLE RELEASE

Víctor Manuelle & Frankie Ruiz

Otra noche más

Sony Music Latin brought LMP in to promote “Otra noche más”, Víctor Manuelle's salsa single featuring Frankie Ruiz. It went up on IAMLMP.com in March 2024.



Printed from iamlmp.com/advertise/campaigns/victor-manuelle-frankie-ruiz-otra-noche-mas/ on November 12, 2026 at 6:57 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com — it streams on the site and in the LMP DJ app
  - 149,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the single plus DJ intros, percussion intros and acapella starts
  - 8 versions in its first 6 weeks
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 666 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

298,860

plays of “Otra noche más” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

8

versions of “Otra noche más” in the LMP Record Pool in its first six weeks there

The single plus DJ intros, percussion intros and acapella starts, 7 March – 3 April 2024.

SEPT 2026

Hear “Otra noche más” on IAMLMP.com

How the single performed

The record's own public results, for context. They belong to the artist and the label, and many hands move a record — each line links to its source.

- Top 3 on Billboard Tropical Airplay — peaked at #3, 22 weeks on the chart Billboard
- Debuted at #9 on Billboard Tropical Airplay — Frankie Ruiz's first top 10 on the chart since 1998 Billboard
- #15 on Billboard Latin Airplay, 13 weeks on the chart Billboard

Run one with us

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