TOKISCHA · 2023 · SINGLE RELEASE

Tokischa & Sexyy Red

Daddy

Tokischa hired LMP to promote “Daddy”, her single with Sexyy Red, released on 5 December 2023.

DJ El Niño had it in a mix on IAMLMP.com by 20 December, and the single itself went up on the site on 27 December.



Printed from iamlmp.com/advertise/campaigns/tokischa-sexyy-red-daddy/ on November 12, 2026 at 12:14 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com on 27 December 2023 — it streams on the site and in the LMP DJ app

  150,000+ page views across IAMLMP.com in the last 28 days · 21,000+ app downloads

- Delivered it to the LMP Record Pool for the DJ network — the single plus clean, intro, instrumental, acapella and dembow-rework edits

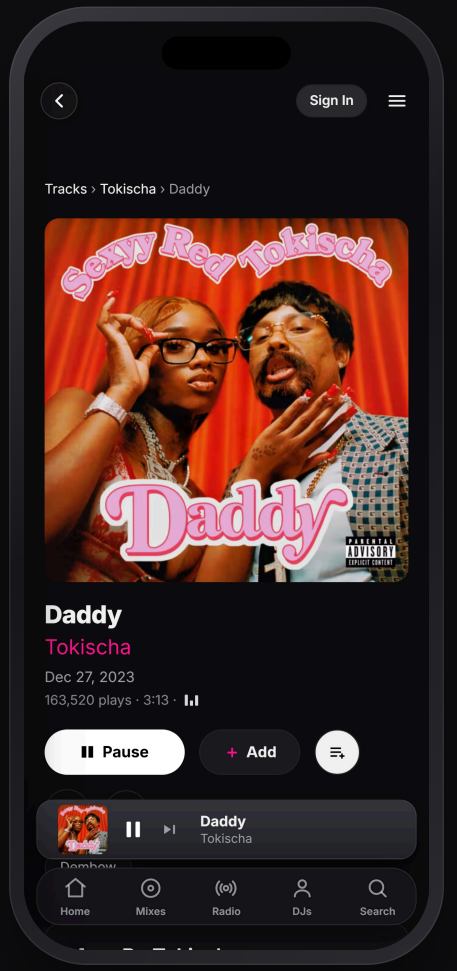
  12 versions in its first 6 weeks · Serving DJs since 2003

- Posted it to LMP's DJ Discord, IAMLMP DJs

  665 members today

- Worked it into LMP DJs' mixes on IAMLMP.com — DJ El Niño's House Mix 16 and DJ Kidd B's Latino Music Lab podcast in its first weeks, then DJ Omix's Summer Kick Off Mix, also on YouTube

  140 DJs on the roster today



Download on iPhone · Download on Android

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

163,528

plays of “Daddy” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

12

versions of “Daddy” in the LMP Record Pool in its first six weeks there

The single plus clean, intro, instrumental, acapella and dembow-rework edits, 18 December 2023 – 18 January 2024.

SEPT 2026

Hear “Daddy” on IAMLMP.com

DJ El Niño's House Mix 16

DJ Kidd B's Latino Music Lab #69

DJ Omix's mix on YouTube ↗

Run one with us

Talk to us