SOLARDO · 2025 · SINGLE RELEASE

Solardo, Darell & Zion

Noche

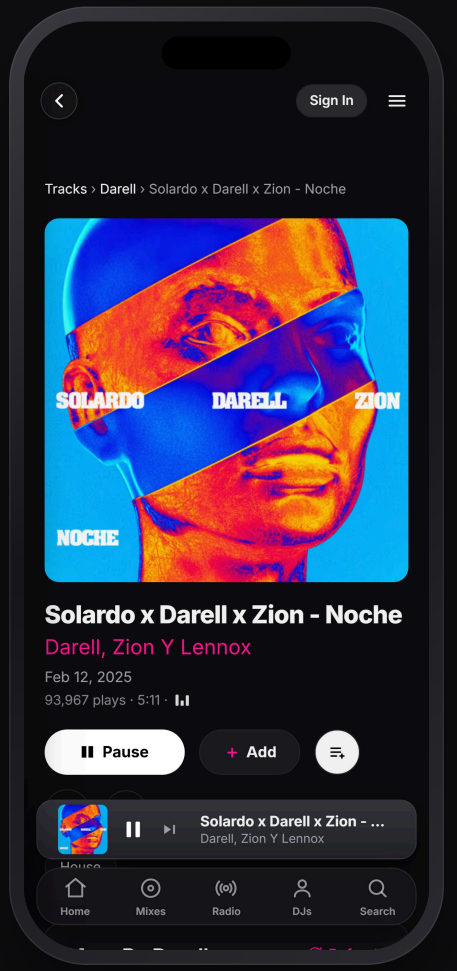
Solardo hired LMP to promote “Noche”, their house single with Darell and Zion, out in February 2025. It went up on IAMLMP.com on 12 February.



Printed from iamlmp.com/advertise/campaigns/solardo-darell-zion-noche/ on November 12, 2026 at 12:14 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com on 12 February 2025 — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the single, a radio edit, and clean and intro edits
  - 4 versions in its first 6 weeks
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 665 members today
- Announced it on LMP's Instagram on 15 February 2025
  - 32,000+ Instagram followers today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

93,989

plays of “Noche” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

1,086

views of LMP's “Noche” post on Instagram

Seen by 835 accounts. Instagram's own insights.

SEPT 2026

See the post on Instagram ↗

Hear “Noche” on IAMLMP.com

See the post on Instagram ↗

Run one with us

Talk to us