SONY MUSIC LATIN · 2023 · SINGLE RELEASE

Sky Rompiendo, Feid & Myke Towers

El Cielo

Sony Music Latin brought LMP in to promote “El Cielo”, Sky Rompiendo's single with Feid and Myke Towers, released on 2 June 2023.

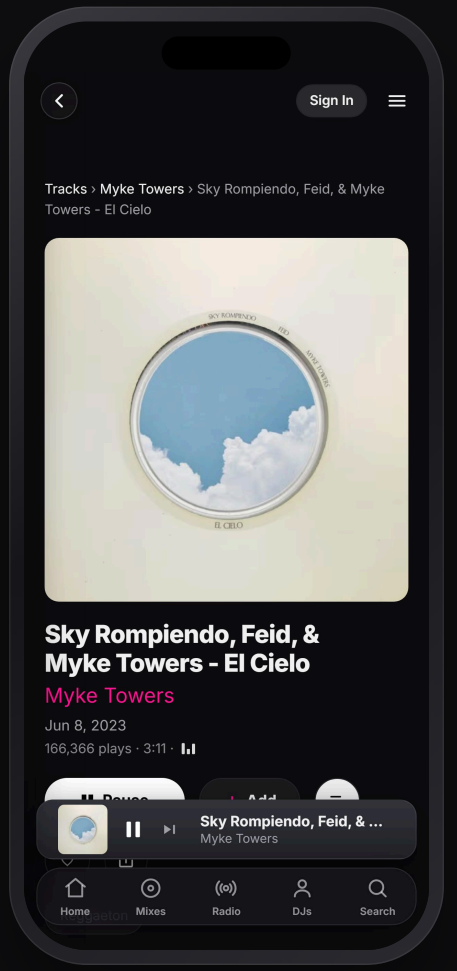
It went up on IAMLMP.com on 8 June, and the record pool carried 58 versions of it within six weeks.



Printed from iamlmp.com/advertise/campaigns/sky-rompiendo-feid-myke-towers-el-cielo/ on November 17, 2026 at 6:57 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the single plus DJ edits and remixes
  - 58 versions in its first 6 weeks
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 671 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

166,371

plays of “El Cielo” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

58

versions of “El Cielo” in the LMP Record Pool in its first six weeks there

The single plus DJ edits and remixes, 5 June – 17 July 2023.

RECORD POOL CATALOG, OCT 2026

Hear “El Cielo” on IAMLMP.com

Run one with us

Talk to us