SENSATO · 2009–2020 · ARTIST PROMOTION · BANNERS · RADIO · FESTIVAL

Sensato

From “I Wanna Rock” to LMP Summerfest

LMP promoted the Dominican rapper Sensato del Patio for more than a decade, from his first singles on LMP's site in 2009 to his 2020 singles on IAMLMP.com. In 2011 LMP's own advertising page named him among the artists it had helped, and in 2013 its record-pool page carried his testimonial — signed “Music Entertainer Under Pitbull Label” — that LMP had “helped me tremendously with their record pool network”.

LMP posted his singles and features from 2009, ran banners for his Spanish remix of “I Wanna Rock” in 2010, homepage campaigns for “Booty, Booty, Booty” and “La Confesión” with Pitbull in 2012 and for his 2014 singles, put his music on the LMP Radio app, had him on the lineup of LMP Summerfest 2014, carried his mixtapes with LMP's DJs, and kept his new music on IAMLMP.com and in the record pool through 2020.



The “El Mario de Tu Mujer” feature on LMP's homepage — June–July 2014.

Printed from iamlmp.com/advertise/campaigns/sensato-lmp-promotions/ on November 13, 2026 at 6:56 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Posted dozens of his singles, remixes and features on LMP's site from April 2009 to 2015 — among them “Watagatapitusberry” with Black Point (July 2009) and its remix with Pitbull and Lil Jon (October 2009)

- Featured Villanosam's “El Sapito” remix with Mozart La Para and Sensato — produced by LMP's own DJ Magicxsound — on LMP's homepage in December 2009, then put it on LMP's SoundCloud in January 2010: 15,497 plays in under a week

- Put his Spanish remix of Snoop Dogg's “I Wanna Rock” on LMP's SoundCloud on 3 February 2010 and pushed it across LMP's site that February and March — a “Download Now!” banner on the homepage and other pages, and a homepage feature calling him “probably the best lyricist out right now” in Spanish hip-hop

  72,469 SoundCloud plays by Feb 2012

- Kept his new music on LMP's SoundCloud and homepage in 2010–11 — “I Got A Feeling” (Spanish version), 32,043 plays in about a week; “El Malo”, 31,642 in about three weeks and in the homepage's “What's Hot?” picks; “Tu” among the homepage's new music in March 2011 — and ran J Daddy's “Romo, Cerveza y Wiky” featuring Sensato as a homepage flyer from August to October 2011

  “Romo, Cerveza y Wiky”: 42,090 SoundCloud plays by Dec 2011

- Ran a homepage banner campaign for “Booty, Booty, Booty” with Pitbull — square and tall banners, live from 31 August to 21 September 2012 — with the track on LMP Radio's SoundCloud from 30 August

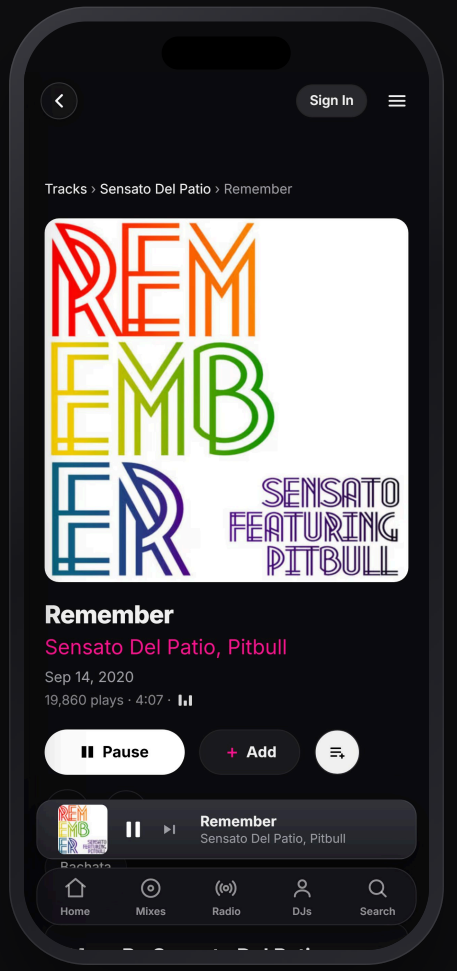
- Followed with “La Confesión” featuring D'Banj and Pitbull — on LMP Radio's SoundCloud on 23 September 2012 and in LMP's homepage banners from 27 September to 17 December

  13,506 SoundCloud downloads in 3 days

- Put his new single “Ponte Sensato” with Los Gambinos on the LMP Radio app for iPhone and iPad in May 2013, and promoted his live interview on the El Montro Show on LMPradio.com, 7 November 2013, on LMP's Facebook and Instagram

  32,000+ Instagram followers today **90,000+ Facebook followers today**

- Ran a homepage campaign for “El Mario de Tu Mujer”, Sensato x Don Miguelo, from June to September 2014 — a hero banner, a “What's Hot” square, a feature tile and full-screen



Download on iPhone **Download on Android**

video slides, “Download the new single now” — with the track on LMP Radio's SoundCloud from 2 June

- Kept his singles on LMP's homepage into early 2015 — “Que Lo Que” with Papayo (a homepage post in March 2014, then a banner and feature from July to September), then “Chapiadora (Loyal Remix)” with El Tal Mickey and Mark B as a free download, its video a full-screen slide from October 2014 to January 2015 — and put his Latin remix of “All About The Money” on LMP Radio's SoundCloud on 22 December 2014

  8,454 SoundCloud plays in 2 days

- Put him on the lineup of LMP Summerfest 2014 — LMP's 12th-anniversary show with Red Bull at La Marina in New York on 28 June 2014, beside Red Bull's DJ Will Clarke, Frankie Negrón, J Quiles and Chinx — and promoted it on LMP's Instagram and Facebook

  32,000+ Instagram followers today **90,000+ Facebook followers today**

- Promoted Mozart La Para and Sensato's show at Casa Blanca in the Bronx on 30 May 2015 on LMP's Instagram and Facebook — LMP's DJ Santana and DJ Modelo Swing among its DJs

  32,000+ Instagram followers today **90,000+ Facebook followers today**

- Posted his mixtapes with LMP's DJ Danny S — “La Parte 3 Del 28” (2013), the SenCity Mixtape (February 2015, “officially promoted through” the LMP Radio app) and “Me Dieron Alta” (2017) — and DJ Wuazat's mix of his hits, “Sensato Solo Exitos” (November 2015); LMP's own Welcome To LMPNYC Vol. 2 (January 2017) was hosted by Sensato and mixed by DJ Danny S, DJ Santana, DJ Eze, DJ Beyondrest and DJ Zoom

  149,000+ page views across IAMLMP.com in the last 28 days

- Posted his new music on IAMLMP.com from 2015 to 2020, with announcements on LMP's Facebook and Instagram — among them Osmani García's “El Taxi” with Pitbull and Sensato (October 2015), “1, 2, 3 en 4” with Don Miguelo (February 2017) and “Speedy Go” (May 2018); his 2020 singles “Agachaito” with Guaynaa and Químico Ultra Mega and “Remember” with Pitbull still stream there and in the LMP DJ app

  149,000+ page views across IAMLMP.com in the last 28 days **21,000+ app downloads**
  90,000+ Facebook followers today

- Delivered his music to the LMP Record Pool for the DJ network — 13 tracks with Sensato went in as LMP's own IAMLMP.COM files from 2017 to 2020, and “1, 2, 3 en 4” with Don Miguelo had ten DJ remixes, intros, outros and transition edits beside the single within 16 days of going in

  11 versions of “1, 2, 3 en 4” in its first 6 weeks **Serving DJs since 2003**

- Shared it with the LMP DJ network — on Basecamp, then on the Discord from 2017

667 members today

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

40,175

plays of “Remember” with Pitbull and “Agachaito” with Guaynaa on IAMLMP.com

His two 2020 singles on IAMLMP.com, added up.

LIVE

Hear “Remember” on IAMLMP.com →

201,920

plays of his mixtapes with LMP's DJs on IAMLMP.com

The SenCity Mixtape (2015) and Me Dieron Alta (2017) with DJ Danny S, and LMP's Welcome To LMPNYC Vol. 2 (2017), which he hosted — added up.

LIVE

Hear Welcome To LMPNYC Vol. 2 →

75,876

plays of “El Mario de Tu Mujer” (Sensato x Don Miguelo) on LMP Radio's SoundCloud

With 12,310 downloads, 16 weeks after its upload on 2 June 2014. SoundCloud's own counters, as archived on 22 September 2014.

SOUNDCLOUD · SEPT 2014

See the archived page ↗

26,341

plays of “Booty, Booty, Booty” (Sensato & Pitbull) on LMP Radio's SoundCloud in its first three days

With 1,288 downloads — uploaded 30 August 2012. SoundCloud's own counters, as archived on 2 September 2012.

SOUNDCLOUD · SEPT 2012

See the archived page ↗

Hear “Remember” with Pitbull on IAMLMP.com

Welcome To LMPNYC Vol. 2, hosted by Sensato

LMP's homepage with “I Wanna Rock”, Feb 2010 (archived) ↗

LMP's homepage with “La Confesión”, Sep 2012 (archived) ↗

His word on LMP's record pool, Aug 2013 (archived) ↗

“El Mario de Tu Mujer” on LMP's homepage, Jun 2014 (archived) ↗

“Ponte Sensato” on the LMP Radio app · May 2013 ↗

The El Montro Show interview flyer · Nov 2013 ↗

The LMP Summerfest 2014 lineup · Jun 2014 ↗

From the campaign



The “La Confesión” banner on LMP's homepage — September–December 2012 (the contact line removed).



“Ponte Sensato” in the LMP Radio app — May 2013.



The flyer for his live interview on the El Montro Show on LMPradio.com — 7 November 2013.



LMP Summerfest 2014 at La Marina — 28 June 2014 (the contact lines removed).



“Que Lo Que” on LMP's homepage — July–September 2014.

Run one with us

Talk to us