RICKY LINDO · 2012 · SINGLE PROMOTION · BANNERS · SOUNDCLOUD

Ricky Lindo

Te Gusta El Sexo (feat. Juan Magán & Fuego)

LMP promoted Ricky Lindo's merengue “Te Gusta El Sexo”, featuring Juan Magán and Fuego (Estrella De Barrio), in November 2012 with its standard campaign package: a homepage banner set, a news post and a download on LMP Radio's SoundCloud.

It ran the same week as Amara La Negra's “Ayy”, on which Ricky Lindo is featured.



LMP's tall banner — November 2012.

Printed from iamlmp.com/advertise/campaigns/ricky-lindo-te-gusta-el-sexo/ on November 12, 2026 at 11:55 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Put it on LMP Radio's SoundCloud on 21 November 2012 — 81,000 plays and 18,984 downloads by 8 December, by SoundCloud's own counters
- Ran a banner set for it on LMP's homepage — square and tall banners, live on 6 December 2012 — with a news post and the track in LMP's record pool
- Kept carrying Ricky Lindo afterwards — “Soltero” with David Cañizares and Fuego (January 2013), Fuego's “Freestyle” (March 2013) and “La Ganga” with El Negro 5 Estrellas and Fuego (April 2014)
- Shared it with the LMP DJ network on Basecamp, its home before the Discord

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

81,000

plays of “Te Gusta El Sexo” on LMP Radio's SoundCloud by 8 December 2012

With 18,984 downloads, about 16 days after upload. SoundCloud's own counters, as archived by the Wayback Machine.

SOUNDCLOUD · DEC 2012

See the archived page ↗

↗ The SoundCloud upload (archived) ↗

↗ LMP's homepage with the banners, 6 Dec 2012 (archived) ↗

↗ LMP's post (archived) ↗

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