SONY MUSIC LATIN · 2023 · SINGLE RELEASE

Ramon Vega & Christian Nodal

dEsANiMaO :(

Sony Music Latin brought LMP in to promote “dEsANiMaO :(”, Ramon Vega's single with Christian Nodal, released on 27 July 2023.

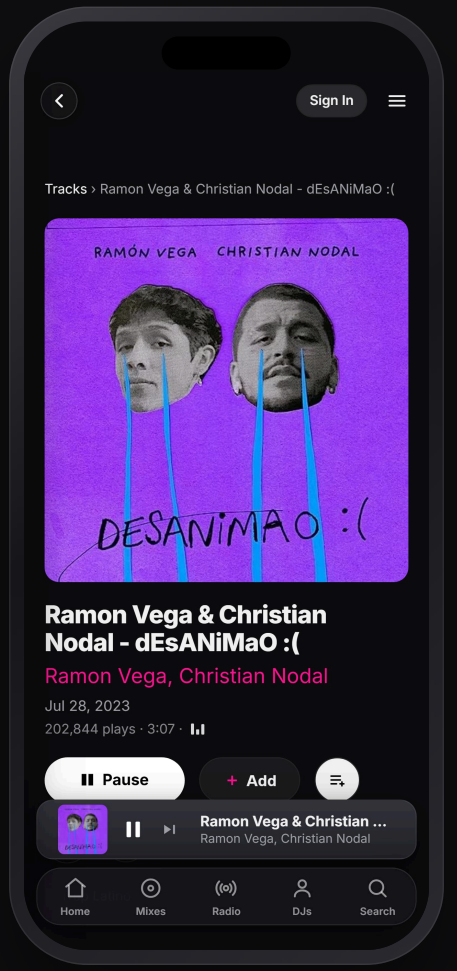
LMP had it on IAMLMP.com and in the record pool the next day.



Printed from iamlmp.com/advertise/campaigns/ramon-vega-christian-nodal-desanimao/ on November 12, 2026 at 12:13 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com on 28 July 2023 — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered the single to the LMP Record Pool for the DJ network the same day
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 665 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

202,851

plays of “dEsANiMaO :(” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

Hear “dEsANiMaO :(” on IAMLMP.com

Run one with us

Talk to us