RALPHY DREAMZ · 2013–2025 · ARTIST PROMOTION · BANNERS · IAMLMP.COM · RECORD POOL

Ralphy Dreamz

From “Mistletoe” to “Navidad Sin Mi Madre”

LMP promoted the bachata artist Ralphy Dreamz (Sonital Entertainment) from 2013 to 2020: it posted his “Mistletoe (Bachata Remix)” in December 2013 and ran it on its homepage that January, gave “Romántico” featuring Papayo a full-width slide on its homepage from late February to the end of March 2015, and in 2019–2020 put seven of his singles in LMP's record pool and posted four of them on IAMLMP.com.

In February 2025 LMP promoted Christian Alicea's show at S.O.B.'s in New York, with Ralphy Dreamz on the bill and LMP DJs billed to spin.



The “Mistletoe (Bachata Remix)” artwork LMP posted and ran on its homepage — December 2013 – January 2014.

Printed from iamlmp.com/advertise/campaigns/ralphy-dreamz-lmp/ on November 12, 2026 at 11:55 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Posted his “Mistletoe (Bachata Remix)” on LMP's site on 26 December 2013, with the track on LMP Radio's SoundCloud and in LMP's record pool
- Ran it on LMP's homepage in January 2014 — a slide in two of the homepage's slideshows, live on 3 January, then a square ad in the sidebar on every capture from 13 to 23 January — both linking to the track on LMP Radio's SoundCloud
- Posted “Romántico” featuring Papayo on LMP's site, by then IAMLMP.com, on 26 February 2015, with the track in LMP's record pool, and ran it as a full-width slide in the homepage slider — live by 27 February and still up on 31 March 2015
- Carried “Romántico” on IAMLMP.com in LMP DJ Inox's mixtape “Eto Eh Pa Bailar Volume 4” — track 34, on the site by 25 October 2015
- Posted four of his bachata singles on IAMLMP.com in 2020 — “Por Tu Maldito Amor” (June), “Nunca Niegues Que Te Amo” (August), “Con La Falta Que Me Haces” (September) and “Navidad Sin Mi Madre” (December); they stream on the site and in the LMP DJ app

  149,000+ page views across IAMLMP.com in the last 28 days · 21,000+ app downloads
- Delivered seven of his singles to the LMP Record Pool for the DJ network in 2019–2020 — “Nada Nuevo”, “Porque Me Haces Llorar”, the four above and “La Serpiente” with Luis Vargas

  22 versions of seven singles, each in its first 6 weeks · Serving DJs since 2003
- Promoted Christian Alicea's 27 February 2025 show at S.O.B.'s in New York on LMP's Instagram and Facebook on 8 February — Ralphy Dreamz on the bill, LMP DJs billed to spin

  32,000+ Instagram followers today · 90,000+ Facebook followers today
- Shared it with the LMP DJ network — on Basecamp, then on the Discord from 2017

  666 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

84,419

plays of his four 2020 singles on IAMLMP.com

"Por Tu Maldito Amor", "Nunca Niegues Que Te Amo", "Con La Falta Que Me Haces" and "Navidad Sin Mi Madre", added up.

LIVE

22

versions of seven of his singles in the LMP Record Pool, each within six weeks of its first file

The singles plus clean edits, intros, quick hits, acapella starters and DJ edits, 2019–2020.

SEPT 2026

Ralphy Dreamz on IAMLMP.com

Hear "Nunca Niegues Que Te Amo" on IAMLMP.com

LMP's "Mistletoe" post, Dec 2013 (archived)

LMP's homepage with "Mistletoe", 3 Jan 2014 (archived)

LMP's "Romántico" post on IAMLMP.com, Feb 2015 (archived)

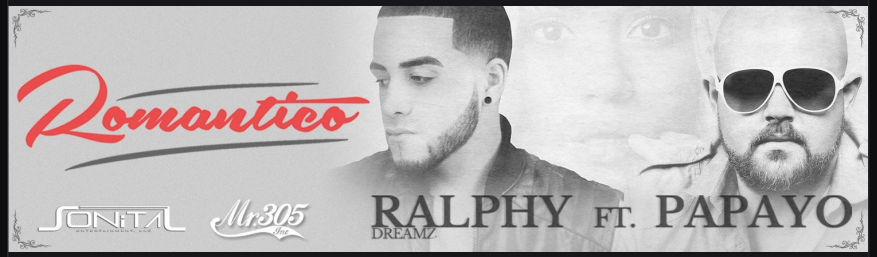
IAMLMP.com's homepage with the "Romántico" slide, 27 Feb 2015 (archived)

DJ Inox's "Eto Eh Pa Bailar Volume 4"

The S.O.B.'s show on LMP's Instagram · Feb 2025

The S.O.B.'s show on LMP's Facebook · Feb 2025

From the campaign



The “Romántico” slide on LMP's homepage — February–March 2015.



“Con La Falta Que Me Haces” on IAMLMP.com — September 2020.



LMP's post for the S.O.B.'s show — February 2025.

Run one with us

Talk to us