SONY MUSIC LATIN · 2022 · SINGLE RELEASE

Prince Royce feat. María Becerra

Te Espero



Sony Music Latin brought LMP in to promote “Te Espero”, Prince Royce's bachata with Argentine singer María Becerra, released on 3 March 2022 and later part of his album LLAMADA PERDIDA.

The LMP Record Pool had it five days after release, on 8 March. LMP posted it on Facebook on 31 March and as an Instagram reel on 1 April, and it went up on IAMLMP.com and in the LMP DJ app on 20 April.

Printed from iamlmp.com/advertise/campaigns/prince-royce-te-espero/ on November 20, 2026 at 6:56 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Had it in the LMP Record Pool for the DJ network from 8 March 2022, five days after release — the single plus DJ edits, among them a mambo remix, an afro edit and a reggaeton-to-bachata edit

  29 versions in its first 6 weeks · Serving DJs since 2003

- Posted it to LMP's DJ Discord, IAMLMP DJs

  673 members today

- Posted it on LMP's Facebook on 31 March 2022 — “Listen to the hottest #Bachata out @princeroyce @mariabecerra #TeEspero”

  90,000+ Facebook followers today

- Posted it as a reel on LMP's Instagram the next day, 1 April 2022

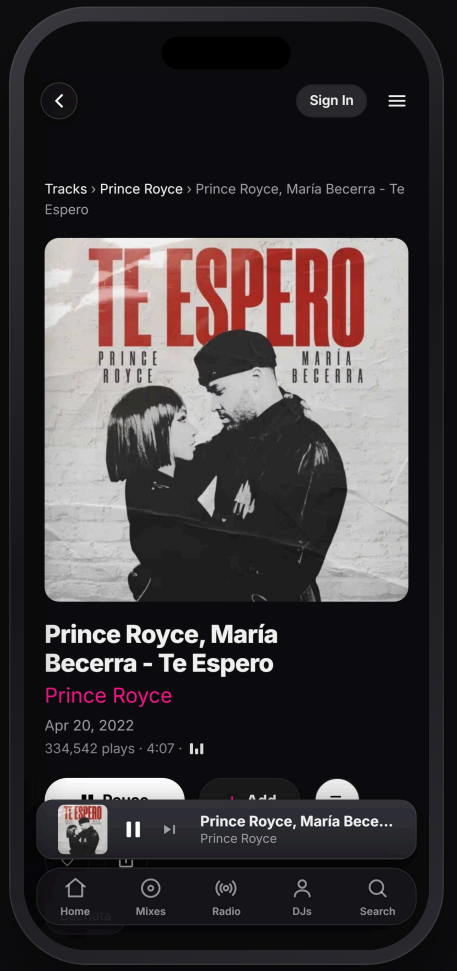
  32,000+ Instagram followers today

- Published it on IAMLMP.com on 20 April 2022 — it streams on the site and in the LMP DJ app

  150,000+ page views across IAMLMP.com in the last 28 days · 21,000+ app downloads

- Worked it into LMP DJs' mixes on IAMLMP.com — DJ Anthony's “Bachata Urbana Mix Part 5” (December 2022) and DJ Suelto's “Munch Mini Mix #001” (January 2023)

  140 DJs on the roster today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

334,547

plays of “Te Espero” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

29

versions of “Te Espero” in the LMP Record Pool in its first six weeks there

The single plus DJ edits — among them a mambo remix, an afro edit and a reggaeton-to-bachata edit — 8 March – 19 April 2022.

RECORD POOL CATALOG, OCT 2026

630

views of LMP's “Te Espero” reel on Instagram

19 likes. Instagram's own insights.

OCT 2026

See the reel on Instagram ↗

Hear “Te Espero” on IAMLMP.com

LMP's post on Facebook ↗

See the reel on Instagram ↗

DJ Anthony's “Bachata Urbana Mix Part 5”

DJ Suelto's “Munch Mini Mix #001”

Run one with us

Talk to us