SONY MUSIC LATIN · 2022 · SINGLE RELEASE

Prince Royce

Otra vez

Sony Music Latin brought LMP in to promote “Otra vez”, Prince Royce's bachata single. It went up on IAMLMP.com in December 2022.



Printed from iamlmp.com/advertise/campaigns/prince-royce-otra-vez/ on November 10, 2026 at 2:44 PM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the single plus a remix and clean, intro, acapella and instrumental versions
  - 8 versions in its first 6 weeks
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 665 members today



Download on iPhone | Download on Android

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

225,468

plays of “Otra vez” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

8

versions of “Otra vez” in the LMP Record Pool in its first six weeks there

The single plus a remix and clean, intro, acapella and instrumental versions, 9 – 29 December 2022.

SEPT 2026

Hear “Otra vez” on IAMLMP.com

How the single performed

The record's own public results, for context. They belong to the artist and the label, and many hands move a record — each line links to its source.

- Top 10 on Billboard Tropical Airplay — peaked at #6, 26 weeks on the chart Billboard
- #26 on Billboard Latin Airplay, 15 weeks on the chart Billboard

Run one with us

Talk to us