ANDUJAR MUSIC GROUP · 2015 · LIVE SESSION

Jose Peña Suazo y La Banda Gorda

LMP Live Session

Andujar Music Group brought LMP in to host Jose Peña Suazo y La Banda Gorda for an LMP Live Session — produced by LMP's DJ Smurf and DJ Anthony and broadcast live on LMP Radio on 5 August 2015.

LMP then released the session on its YouTube channel as three videos — "Estoy Enamorado de mi Novia" and two "Popurrí de Éxitos" medleys — in September and October 2015.



"Popurrí de Éxitos" — the LMP Live Session, 2015.

Printed from iamlmp.com/advertise/campaigns/pena-suazo-la-banda-gorda-lmp-live-session/ on November 17, 2026 at 8:54 PM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Announced the session on LMP's Instagram on 4 August 2015 — "Peña Suazo · La Banda Gorda · Tocando en vivo · LMP Live Session" — and posted clips of the night the next day

  32,000+ Instagram followers today

- Produced the session and broadcast it live on LMP Radio on Wednesday 5 August 2015 — on lmpradio.com and dominicaninternet.com

- Released it on LMP's YouTube as three videos — "Estoy Enamorado de mi Novia" on 23 September 2015, "Popurrí de Éxitos" on 25 September and "Popurrí de Éxitos #2" on 20 October

  284,000+ YouTube subscribers today

- Posted “Enamorado De Mi Novia” on IAMLMP.com on 18 September 2015
- Brought it back on LMP's Facebook in February 2017 and as an Instagram #Tbt in April 2020

  90,000+ Facebook followers today
- Shared it with the LMP DJ network on Basecamp, its home before the Discord

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

813,568

views of “Estoy Enamorado de mi Novia” from the session on YouTube

LIVE

Watch “Estoy Enamorado de mi Novia” ↗

627,541

views of “Popurrí de Éxitos” from the session on YouTube

LIVE

Watch “Popurrí de Éxitos” ↗

368,451

views of “Popurrí de Éxitos #2” from the session on YouTube

LIVE

Watch “Popurrí de Éxitos #2” ↗

Watch “Estoy Enamorado de mi Novia” ↗

Watch “Popurrí de Éxitos” ↗

Watch “Popurrí de Éxitos #2” ↗

The LMP Radio flyer · Aug 2015 ↗

#Tbt on Instagram · Apr 2020 ↗

From the campaign



“Estoy Enamorado de mi Novia”.



“Popurrí de Éxitos #2”.



The flyer on LMP's Instagram, 4 August 2015.



On LMP Radio, 5 August 2015.

Run one with us

Talk to us