SONY MUSIC LATIN · 2021 · SINGLE RELEASE

Nicky Jam & Romeo Santos

Fan de Tus Fotos



Sony Music Latin brought LMP in to promote “Fan de Tus Fotos”, Nicky Jam's single with Romeo Santos, released on 8 February 2021.

It went up on IAMLMP.com the day it came out and reached the record pool the next day, where DJs had 78 versions of it within six weeks.

Printed from iamlmp.com/advertise/campaigns/nicky-jam-romeo-santos-fan-de-tus-fotos/ on November 17, 2026 at 6:55 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com on release day, 8 February 2021 — it streams on the site and in the LMP DJ app

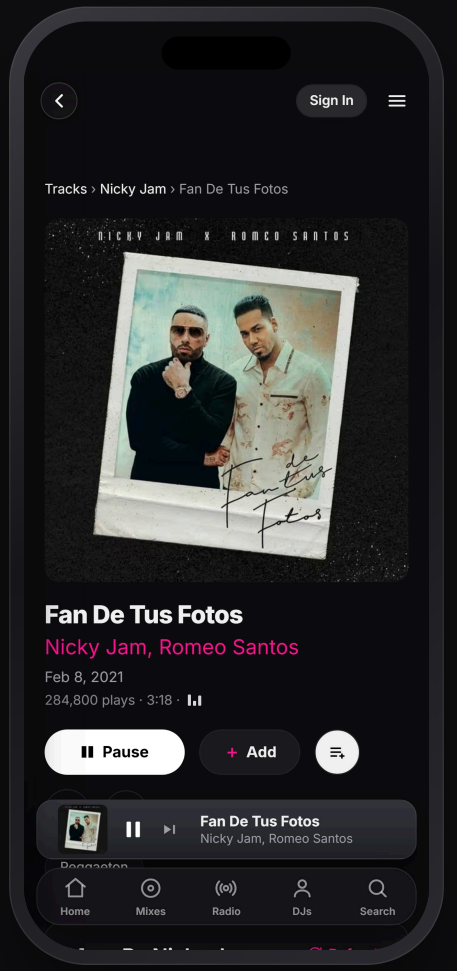
  150,000+ page views across IAMLMP.com in the last 28 days · 21,000+ app downloads

- Delivered it to the LMP Record Pool for the DJ network the next day — then DJ intros, outros, extended edits, remixes and mashups

  78 versions in its first 6 weeks · Serving DJs since 2003

- Posted it to LMP's DJ Discord, IAMLMP DJs

  671 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

284,804

plays of “Fan de Tus Fotos” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

78

versions of “Fan de Tus Fotos” in the LMP Record Pool in its first six weeks there

The single plus DJ intros, outros, extended edits, remixes and mashups, 9 February – 23 March 2021.

RECORD POOL CATALOG, OCT 2026

Hear “Fan de Tus Fotos” on IAMLMP.com

Run one with us

Talk to us