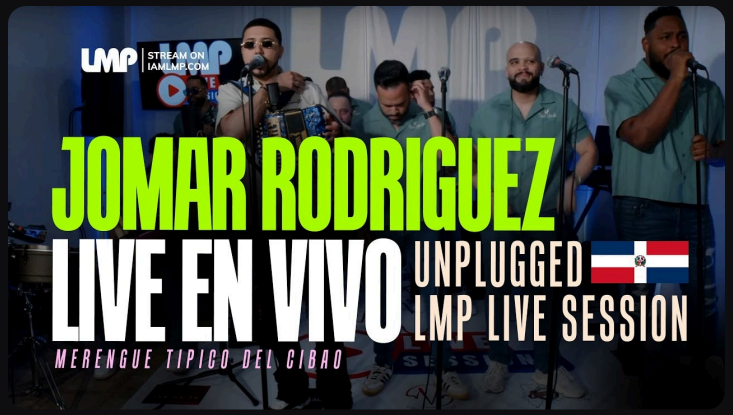
JOMAR RODRÍGUEZ · 2025 · LIVE SESSION

Jomar Rodríguez

LMP Live Session



Jomar Rodríguez — merengue típico accordionist and bandleader — brought LMP in to host his ten-piece band for an LMP Live Session, streamed live on the LMP YouTube channel on 18 June 2025: eleven songs, unplugged.

LMP followed it in July with “Se Me Olvida” from the session as a reel on Instagram and Facebook and a YouTube Short.

Printed from iamlmp.com/advertise/campaigns/jomar-rodriguez-lmp-live-session/ on November 17, 2026 at 6:53 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Hosted and produced an LMP Live Session with Jomar Rodríguez and his band, streamed live on the LMP YouTube channel on 18 June 2025 — eleven songs, from “Arturo Almonte” to “Pena Profunda”
  - 284,000+ YouTube subscribers today
- Released “Se Me Olvida” from the session as a reel on LMP's Instagram and Facebook on 24 July 2025 — “set completo en nuestro YouTube”
  - 32,000+ Instagram followers today
  - 90,000+ Facebook followers today
- Posted it as a YouTube Short on the LMP channel the same day
- Carried his music in the LMP Record Pool for the DJ network — DJ edits of “Goza La Vida” and “Se Me Olvida”, both from the set
  - 8 versions
  - Serving DJs since 2003

- Posted the session to LMP's DJ Discord, IAMLMP DJs

  671 members today

- LMP has followed him since February 2018, when he joined Nexo as its accordionist — LMP congratulated the band on its new member

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

7,696
views of the LMP Live Session on YouTube

LIVE

Watch the live session ↗

6,299
views of LMP's "Se Me Olvida" reel on Instagram

276 likes, 20 comments and 18 shares.

INSTAGRAM INSIGHTS, OCT 2026

2,427
views of the "Se Me Olvida" Short on YouTube

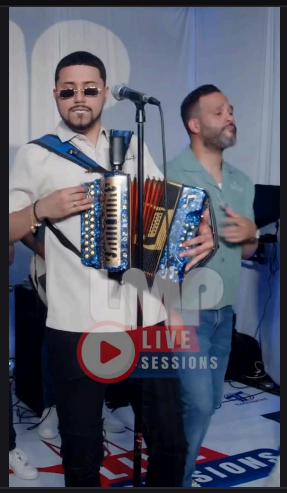
LIVE

Watch the Short ↗

Watch the live session on YouTube ↗ | See the reel on Instagram ↗ | Watch it on Facebook ↗ | Watch the YouTube Short ↗

Nexo's LMP Live Sessions

From the campaign



“Se Me Olvida” — LMP's reel, 24 July 2025.



The YouTube Short, 24 July 2025.

Run one with us

Talk to us