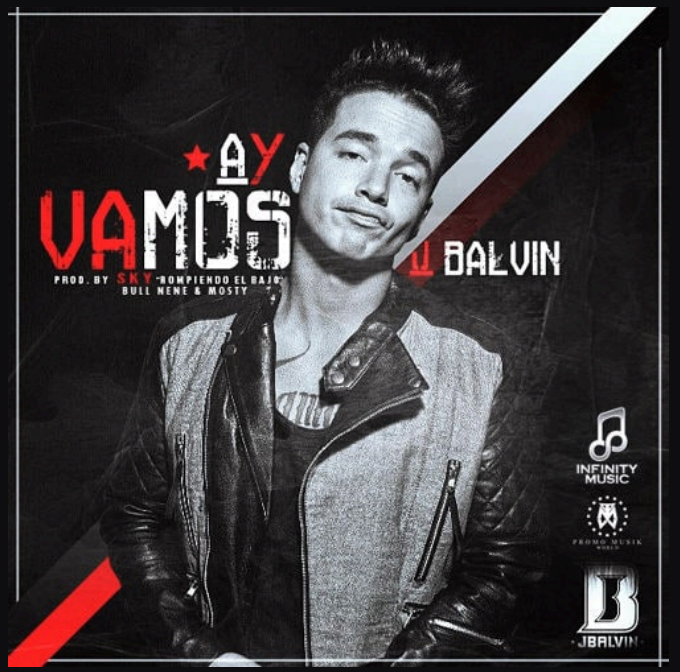
J BALVIN · 2014 · SINGLE RELEASE

J Balvin

Ay Vamos

J Balvin's team brought LMP in for “Ay Vamos”, his single produced by Sky Rompiendo el Bajo, Bull Nene and Mosty — later part of La Familia B Sides (Universal Music, September 2014).

LMP put it out on its website, IAMLMP.com, on 23 July 2014, and on LMP Radio's SoundCloud the same day, where it reached 554,386 plays by November.



Printed from iamlmp.com/advertise/campaigns/j-balvin-ay-vamos/ on November 18, 2026 at 11:33 PM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Put it out on LMP's website, IAMLMP.com, on 23 July 2014 — “J Balvin – Ay Vamos”, under Reggaeton and Singles
- Uploaded it to LMP Radio's SoundCloud the same day as “J Balvin - Ay Vamos - IAMLMP.COM”, with a link back to IAMLMP.com and the LMP Radio app
- Keeps it in the LMP Record Pool for the DJ network — among the versions, LMPool salsa-remix edits

  125 versions to date | Serving DJs since 2003
- Shared it with the LMP DJ network on Basecamp, its home before the Discord

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

554,386

plays of LMP Radio's “Ay Vamos” upload on SoundCloud

With 8,220 likes and 29 comments, in the Wayback Machine's capture of 11 November 2014 — under four months after the upload.

SOUNDCLOUD, NOV 2014 (ARCHIVED)

125

versions of “Ay Vamos” in the LMP Record Pool

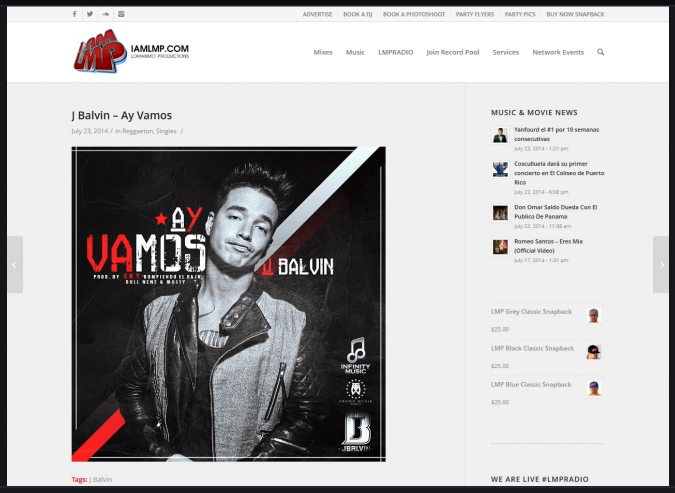
Among them LMPool salsa-remix edits. The pool's catalog dates begin in 2016.

RECORD POOL CATALOG, OCT 2026

↗ LMP's post, July 2014 (archived) ↗

↗ The SoundCloud upload, Nov 2014 (archived) ↗

From the campaign



LMP's post, 23 July 2014 — from the Wayback Machine.

Run one with us

Talk to us