FUEGO · 2008–2016 · ARTIST PROMOTION · LIVE STAGE · SINGLES

Fuego

From “Mi Alma Se Muere” to the “Vida” singles

LMP promoted the merengue and urbano artist Fuego for years: it posted “Mi Alma Se Muere” in June 2008 and “Super Estrella” and “Que Buena Tu Ta” in 2009, had him perform at LMP's Summer Concerts in Orlando in May 2010, put him on its own stage at Calle 8 in Miami in March 2011, hosted the shoot for a new video in 2014, and in 2015 officially promoted the singles from his album “Vida” — among them “Quiero Reír” with Fanny Lu, produced by Maffio.



Fuego live on the LMP stage at Calle 8.

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What we did

- Posted “Mi Alma Se Muere” on LMP's site in June 2008 — then the remix with Omega and Pitbull's “Yo Quiero (Mi Alma Se Muere Remix)” that summer
- Posted “Super Estrella” with Omega in April 2009 and “Que Buena Tu Ta” in September 2009
- Had him performing live at LMP's Summer Concerts in Orlando — Lux Ultra Lounge, 15 May 2010 — with LMP DJs
- Put him on the LMP stage at Calle 8 in Miami on 13 March 2011 — with Girlztalk and Dynasty, and LMP DJs in the mix
- Posted Lucky Reyes' “Mujeres Ajena” featuring Fuego on LMP Radio's SoundCloud in

January 2013

- Hosted the shoot for a new Fuego video in March 2014
- Officially promoted the singles from his upcoming album “Vida” in June 2015 — “Si Te Vas”, “Solos” and “Quiero Reír” with Fanny Lu, produced by Maffio — on IAMLMP.com, the LMP Radio app and LMP Radio's SoundCloud

  32,000+ Instagram followers today | 90,000+ Facebook followers today
- Kept posting his music on IAMLMP.com through 2016 — “Mambo Para Bailar”, “Como Kobe” and “Otra”, and his features with Tori Nash, Chakal, Sensato, Kapuchino and Musicólogo
- Shared it with the LMP DJ network on Basecamp, its home before the Discord

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↗ “Mi Alma Se Muere” on LMP's homepage, Jun 2008 (archived) ↗

↗ “Super Estrella” on LMP's homepage, Apr 2009 (archived) ↗

↗ LMP's singles page with “Que Buena Tu Ta” (archived) ↗

The Calle 8 flyer · Mar 2011 ↗

Fuego live at Calle 8 · Mar 2011 ↗

“Si Te Vas” · Jun 2015 ↗

“Solos” · Jun 2015 ↗

“Quiero Reír” ft. Fanny Lu · Jun 2015 ↗

From the campaign



LMP Summer Concerts, Orlando — 15 May 2010 (the venue's phone numbers removed).



LMP's Calle 8 stage, Miami — 13 March 2011.



"Si Te Vas" — June 2015.



"Solos" — June 2015.



"Quiero Reír" ft. Fanny Lu — June 2015.

Run one with us

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