SONY MUSIC LATIN · 2023 · SINGLE RELEASE

# Farruko, Yung Wylin' & Maffio

## Good Energy (Remix)

Sony Music Latin brought LMP in to promote “Good Energy (Remix)”, Farruko and Maffio's remix of Yung Wylin's “Good Energy”, released on 14 November 2023.

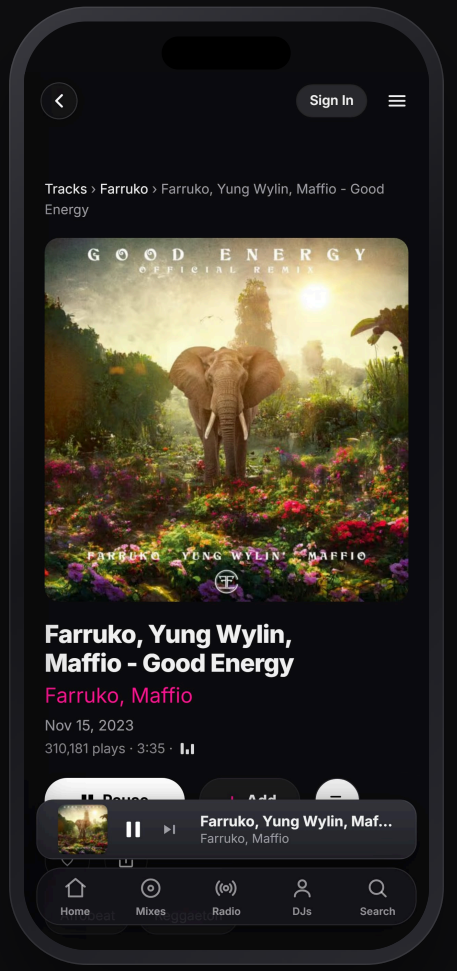
LMP had it on IAMLMP.com, in the record pool and on its Instagram and Facebook the next day.




Printed from iamlmp.com/advertise/campaigns/farruko-yung-wylin-maffio-good-energy-remix/ on November 12, 2026 at 12:08 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

# What we did

- Published it on IAMLMP.com on 15 November 2023 — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the remix plus clean and intro edits, the acapella and the instrumental
  - 5 versions in its first 6 weeks
  - Serving DJs since 2003
- Released it as a reel on LMP's Instagram and Facebook on 15 November 2023
  - 32,000+ Instagram followers today
  - 90,000+ Facebook followers today
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 665 members today




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# The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

**310,195**

plays of “Good Energy (Remix)” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

**1,668**

views of LMP's “Good Energy (Remix)” reel on Instagram

27 likes. Instagram's own insights.

SEPT 2026

See the reel on Instagram ↗

Hear “Good Energy (Remix)” on IAMLMP.com

See the reel on Instagram ↗

Watch it on Facebook ↗

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## Run one with us

Talk to us