SONY MUSIC LATIN · 2025 · SINGLE RELEASE

Fariana, Farruko, Alex Sensation & Jeon

Ven Ven

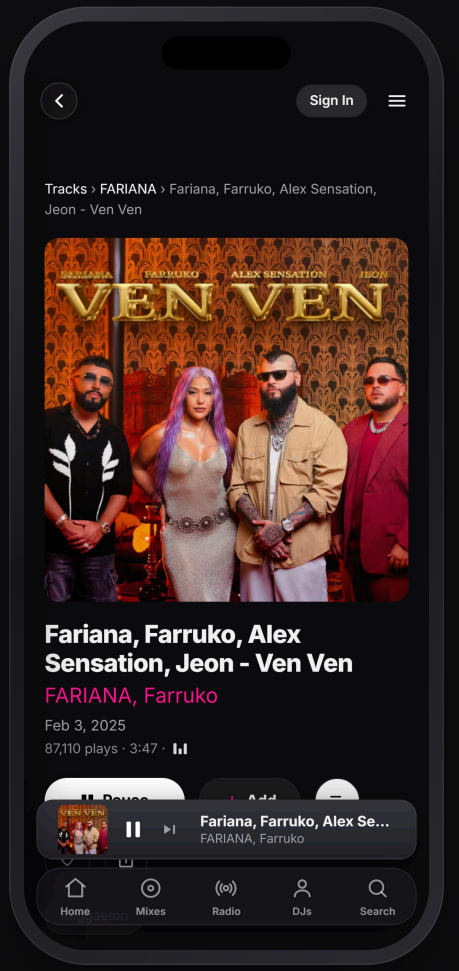
Sony Music Latin brought LMP in to promote “Ven Ven”, the reggaeton single from Fariana, Farruko, Alex Sensation and Jeon. It went up on IAMLMP.com in February 2025.



Printed from iamlmp.com/advertise/campaigns/fariana-farruko-alex-sensation-jeon-ven-ven/ on November 10, 2026 at 11:07 PM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network — the single plus DJ intros, acapella edits and an open-show edit
  - 11 versions in its first 6 weeks
  - Serving DJs since 2003
- Released it as two reels on LMP's Instagram, on 1 and 8 February 2025
  - 32,000+ Instagram followers today
- Posted it as a YouTube Short on the LMP channel
  - 282,000+ YouTube subscribers today
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 664 members today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

87,130

plays of “Ven Ven” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

11

versions of “Ven Ven” in the LMP Record Pool in its first six weeks there

The single plus DJ intros, acapella edits and an open-show edit, 3 February – 6 March 2025.

SEPT 2026

Hear “Ven Ven” on IAMLMP.com

Reel on Instagram · 1 Feb 2025 ↗

Reel on Instagram · 8 Feb 2025 ↗

Watch the YouTube Short ↗

Run one with us

Talk to us