CLASSAY · 2020 · SINGLE RELEASE

Classay

Olvidarte

Classay brought LMP in to put out “Olvidarte”, a bachata single — on IAMLMP.com and in the LMP Record Pool on 13 August 2020.



Printed from iamlmp.com/advertise/campaigns/classay-olvidarte/ on November 12, 2026 at 12:08 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published it on IAMLMP.com on 13 August 2020 — it streams on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered it to the LMP Record Pool for the DJ network the same day
  - Serving DJs since 2003
- Posted it to LMP's DJ Discord, IAMLMP DJs
  - 665 members today
- Featured Classay on LMP's Instagram in November 2020 and June 2021
  - 32,000+ Instagram followers today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

104,932

plays of “Olvidarte” on IAMLMP.com

LIVE

Hear it on IAMLMP.com →

Hear “Olvidarte” on IAMLMP.com | LMP's post · Nov 2020 ↗ | LMP's post · Jun 2021 ↗

From the campaign



LMP's Instagram, tagging Classay — November 2020.



LMP's VP with the Classay band — June 2021.

Run one with us

Talk to us