CHOSEN FEW URBANO (BOY WONDER) · 2008–2026 · LABEL PROMOTION · BANNERS · SOUNDCLOUD · RECORD POOL

Chosen Few Urbano (Boy Wonder)

From “Chosen Few III” to “Los Blue Prints”

Chosen Few Urbano (Boy Wonder) brought LMP in to market and promote his artists and music — the Chosen Few releases on Chosen Few Emerald Entertainment, and artists such as LDA and Jenny La Sexy Voz.

LMP ran the push on its site and SoundCloud for years: the “Chosen Few III” promo movie in June 2008, a “Chosen Few presents LDA” ad set in April 2009, Chosen Few Urbano and “Latin Girl” banner campaigns in 2011, Jenny La Sexy Voz's singles and videos through 2012, and “Los Blue Prints” in November 2013, with its CD made through LMP's CD duplication service. LMP's own 2012 advertising page listed Boy Wonder, Jenny La Voz and LDA among the artists it had worked with and promoted.

Boy Wonder was a guest on LMP Radio in 2015, and the LMP Record Pool has carried his records since 2018 — through the Chosen Few singles “Travesura” (2024) and “DOMI NYC” (2026). His 2026 meet & greet with LMP's DJs has its own page.



“Los Blue Prints” on LMP's site — November 2013.

Printed from iamlmp.com/advertise/campaigns/chosen-few-urbano-boy-wonder/ on November 13, 2026 at 6:50 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Ran Boy Wonder's “Chosen Few III” promo movie and music video on LMP's homepage from mid-June to early July 2008 — a full-width banner directly under LMP's header, linking to a promo download of “Mi Alma Se Muere”, the album's single with Fuego, and a section with both videos, run as an advertisement
- Posted LDA's singles on LMP's site from July 2008 — “Noche De Aventura”, “Dancing Close” and “Confesiones (Tropical Remix)” with Fuego — and the Chosen Few remix of Fuego's “Me Libere” with Rafely Rosario in February 2009
- Ran a “Chosen Few presents LDA” ad set on LMP's homepage in April 2009 — two sidebar banners to LDA on iTunes and three “Videos & EPK's” strips for the LDA documentary and the “Confesiones” video, run as advertisements
- Ran a Chosen Few Urbano banner set on LMP's homepage from April to June 2011 — a long “Chosen Few: Join Now” banner and a header slide linking to chosenfewurbano.com, and a tall Chosen Few flyer
- Ran a banner campaign for Chosen Few Urbano's “Latin Girl (Desacate)” — featuring Omega El Fuerte, Cosculluela and Jenny La Sexy Voz — from July to October 2011: long, tall and header banners on LMP's homepage linking to the single on iTunes, and the track on LMP's SoundCloud from 16 July

  92,391 SoundCloud plays by Mar 2012
- Posted LDA's “Foka Yu”, produced by K.O. El Mas Completo, in September 2011 — a news post, a “What's hot” feature on LMP's pages to 26 October, and LMP's SoundCloud — then LDA's “Granada” and its official video in November

  20,680 SoundCloud plays within 5 days
- Put Jenny La Sexy Voz on LMP's SoundCloud in late 2011 — “Take Over Control (LMP Spanish Version)” in October, with 11,194 plays within a week, and the “Latin Girl” remix with Omega, Cosculluela, Jowell & Randy and De La Ghetto on 8 December
- Carried the label's 2012 releases on LMP's site — the “Latin Girl” official video (up by 11 July), its dembow version and Chosen Few Mambo's “Como Funciona El Amor” with Yovanny Polanco and Jenny La Sexy Voz in July, and J Alvarez's “Te Deseo (Chosen Few Urbano)” in September
- Posted Jenny La Sexy Voz and Secreto's “Bandoleros” in May 2012, then pushed their video “Hablan De Nosotros” — a news post in August, the song in LMP's August “Top 5” for

urbano, and a “What's hot” banner on LMP's pages from 8 September to 25 October

- Posted “Los Blue Prints” — Boy Wonder presenting Jenny La Sexy Voz featuring Arcángel — on 11 November 2013: a news post with LMP Radio's SoundCloud player, a homepage tile under “Promotional Music” through 28 November, and posts on LMP's Instagram and Facebook on 12 and 20 November sending fans to it on the LMP app and website

  32,000+ Instagram followers today · 90,000+ Facebook followers today

- Made the “Los Blue Prints” CD for “Chosen Few Urbano Continues” through LMP's CD duplication service, by LMP's own Instagram post of the disc art on 11 November 2013

- Kept posting Jenny La Sexy Voz's singles — “Sensual Mujer” (May 2013), “Acariciame” with Zion y Lennox (February 2014) and a single with El Pekeno, up for download on the LMP Radio app (June 2015)

- Hosted the shoot for a new Chosen Few video with Jenny La Sexy Voz in August 2014

- Had Boy Wonder and Chiko Swagg — both on 2013's “Chosen Few: Urbano Continues” — as guests on LMP Radio's “La Presión” show on 9 November 2015, announced on LMP's Instagram with a flyer carrying the Chosen Few Emerald Entertainment badge

  32,000+ Instagram followers today

- Delivered the label's records to the LMP Record Pool for the DJ network — and since July 2018 the pool has carried records by and with Boy Wonder CF, among them the Chosen Few singles “Travesura” (2024) and “DOMI NYC” (2026)

  39 versions of “Travesura” in its first 6 weeks · 44 versions of “DOMI NYC” in its first 6 weeks · Serving DJs since 2003

- Carried records by and with him in DJ mixes on IAMLMP.com — “Latin Girl” (DJ Suelto, January 2017), “Nadie Muere De Amor” (DJ Kid Cubano, October 2019) and the Chosen Few single “Mírame” (DJ Lune, June 2025)

  149,000+ page views across IAMLMP.com in the last 28 days

- Shared it with the LMP DJ network on Basecamp, then on the Discord from 2017

  667 members today

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

92,391

plays of “Latin Girl” on LMP's SoundCloud by 3 March 2012

With 14,943 downloads, from its upload on 16 July 2011. SoundCloud's own counters, as archived on 3 March 2012.

SOUNDCLOUD · MAR 2012

See the archived page ↗

50,882

plays of LDA's “Foka Yu” on LMP's SoundCloud by 10 December 2011

20,680 within five days of its upload on 19 September 2011; 6,980 downloads by December. SoundCloud's own counters, as archived on 24 September and 10 December 2011.

SOUNDCLOUD · DEC 2011

See the archived page ↗

29,610

plays of Jenny La Sexy Voz's “Latin Girl” remix on LMP's SoundCloud by 12 January 2012

With 1,935 downloads, about five weeks after its upload on 8 December 2011. SoundCloud's own counters, as archived on 12 January 2012.

SOUNDCLOUD · JAN 2012

See the archived page ↗

44

versions of “DOMI NYC” in the LMP Record Pool in its first six weeks there

The single's clean and dirty versions plus DJ intros, edits and remixes from outside edit services, 27 July – 7 September 2026.

SEPT 2026

↗ The “Chosen Few III” promo on LMP's homepage, Jun 2008 (archived) ↗

↗ “Chosen Few presents LDA” on LMP's homepage, Apr 2009 (archived) ↗

↗ The Chosen Few Urbano banners on LMP's homepage, Apr 2011 (archived) ↗

↗ The “Latin Girl” banners on LMP's homepage, Jul 2011 (archived) ↗

↗ LMP's 2012 list of the artists it promoted (archived) ↗

↗ LMP's “Los Blue Prints” post, Nov 2013 (archived) ↗

The “Los Blue Prints” CD art · Nov 2013 ↗

Boy Wonder on “La Presión” · Nov 2015 ↗

The 2026 meet & greet with LMP's DJs

From the campaign



LDA's “Foka Yu” on LMP's site — September 2011 (the contact line removed).



The “Los Blue Prints” CD art, from LMP's CD-duplication post on Instagram — 11 November 2013.



Boy Wonder and Chiko Swagg on LMP Radio's “La Presión” — 9 November 2015.

Run one with us

Talk to us