ARIAS CIGARS · 2024–2025 · BRAND PARTNERSHIP · LIVE SESSIONS

Arias Cigars

Arias Cigars at LMP's live sessions

Arias Cigars makes four blends from tobacco grown in Tamboril, Dominican Republic — a mild-to-medium Torpedo, a full-bodied Toro, and blueberry and pineapple Petite Coronas.

LMP markets and promotes the brand on its Instagram and at its live sessions and live events: it ran a promo reel for Arias in March 2024, and Arias was among the sponsors LMP thanked for its live session with Chiquito Team Band in April 2025.

Printed from iamlmp.com/advertise/campaigns/arias-cigars-live-sessions/ on November 12, 2026 at 12:07 AM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Released a promo reel for Arias Cigars on LMP's Instagram on 6 March 2024 — its four blends and its Tamboril tobacco
  32,000+ Instagram followers today
- Named Arias Cigars among the sponsors in LMP's announcement of its live session with Chiquito Team Band — a tribute to Rubby Pérez, streamed on 29 April 2025
  32,000+ Instagram followers today
- Markets and promotes the brand at LMP's live sessions and live events
- Shared it with LMP's DJ Discord, IAMLMP DJs
  665 members today

The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

10,956

views of LMP's announcement for the Chiquito Team Band live session, naming Arias Cigars among its sponsors

Seen by 9,807 accounts — 146 likes. A collab with the band's members, so the count covers their audiences too. Instagram's own insights.

SEPT 2026

See the announcement ↗

661

views of LMP's promo reel for Arias Cigars on Instagram

16 likes. Instagram's own insights.

SEPT 2026

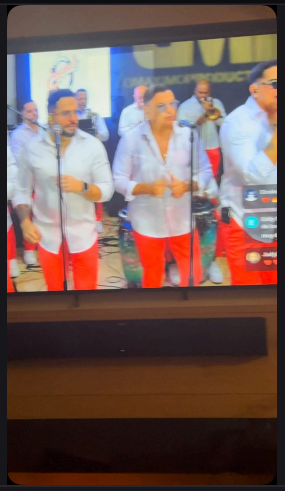
See the reel ↗

LMP's promo reel for Arias ↗ | The live-session announcement ↗ | Arias's post from the session ↗ | The Chiquito Team Band session | Arias Cigars on Instagram ↗

From the campaign



LMP's promo reel for Arias Cigars — March 2024.



Arias Cigars watching the Chiquito Team Band session live — their post, 29 April 2025.

Run one with us

Talk to us