ANTHONY JOLIE · 2022–2023 · ARTIST PROMOTION · SINGLES

Anthony Jolie

From “Ábrela” to “De Lunes”

Anthony Jolie hired LMP to promote three of his reggaeton singles: “Ábrela” in October 2022, “Échame Agua” in December 2022 and “De Lunes” in July 2023.

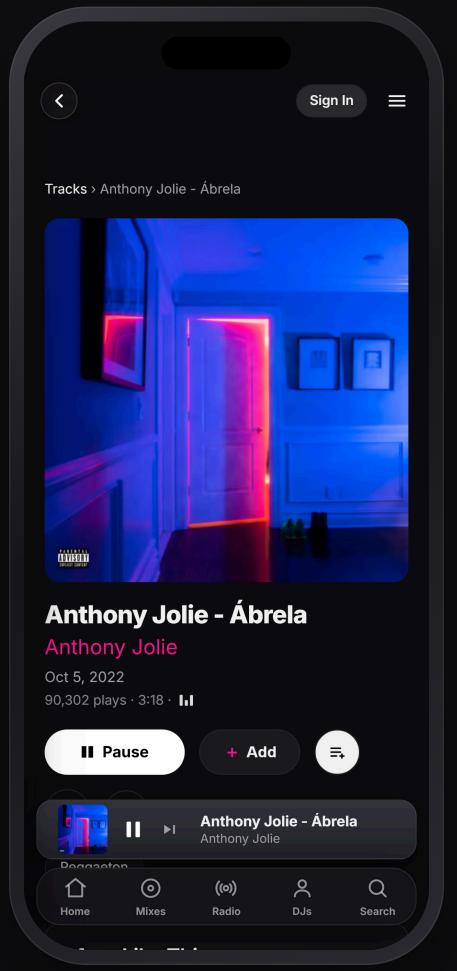
Each went up on IAMLMP.com and into the LMP Record Pool the same day.



Printed from iamlmp.com/advertise/campaigns/anthony-jolie-lmp-singles/ on November 17, 2026 at 8:49 PM (New York time). Figures marked Live are as our automated feeds stood at that time — they refresh hourly to daily.

What we did

- Published all three on IAMLMP.com — “Ábrela” on 5 October 2022, “Échame Agua” on 21 December 2022 and “De Lunes” on 20 July 2023 — streaming on the site and in the LMP DJ app
  - 150,000+ page views across IAMLMP.com in the last 28 days
  - 21,000+ app downloads
- Delivered each one to the LMP Record Pool for the DJ network the same day
  - Serving DJs since 2003
- Posted them to LMP's DJ Discord, IAMLMP DJs
  - 672 members today
- Released “De Lunes” as a reel on LMP's Instagram and Facebook the next day, 21 July 2023 — “Check out @anthonyjoliex new single”
  - 32,000+ Instagram followers today
  - 90,000+ Facebook followers today



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The numbers

Measured on our own platforms or taken from the campaign's own insights; anything estimated says so. The green badge means the figure was read today.

323,809

plays of the three singles on IAMLMP.com

LIVE

1,109

plays of LMP's “De Lunes” reel on Facebook

Plus 692 views of the same reel on Instagram. Meta's own counts.

OCT 2026

Watch it on Facebook ↗

Hear “Ábrela” on IAMLMP.com

Hear “Échame Agua”

Hear “De Lunes”

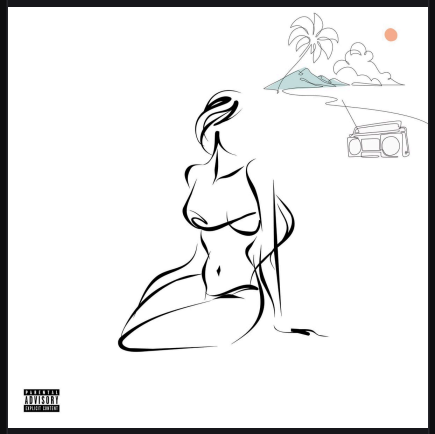
The “De Lunes” reel on Instagram ↗

Watch it on Facebook ↗

From the campaign



“Échame Agua” — on IAMLMP.com from 21 December 2022.



“De Lunes” — on IAMLMP.com from 20 July 2023, with LMP's reel the next day.

Run one with us

Talk to us